

LETHBRIDGE — ALBERTA WHOOP-UP DAYS 2024



WHOOPUPTODAYS.CA

AUGUST 20-24

DAILY SHOW
TIMES INSIDE

FULL DETAILS INSIDE

PARADE • ACTIVITIES • ENTERTAINMENT • FOOD • AND MORE!



WHERE OUR COMMUNITY COMES TOGETHER

For over 125 years, Whoop-Up Days has marked the culmination of summer for Southern Albertans featuring all your favourite sights, sounds, smells and tastes!

ADMISSION SAVINGS FUELLED BY GAS KING

Whoop-Up Days 2024 returns to an admission-based model, with adaptations made from previous years to help ensure Whoop-Up Days remains as accessible as possible for the entire community.



Free 'Til 3 fuelled by Gas King allows anyone to get into Whoop-Up Days for no cost from **noon to 3 p.m. on Aug. 20, 21 and 22.**

Advance and new senior pricing offers great savings.

[BUY TICKETS ONLINE](#)



PRICING

| | Advance Tickets* | Regular Tickets |
|------------------|------------------|-----------------|
| Adult (13-64) | \$10 | \$15 |
| Senior (65+) | \$8 | \$13 |
| Youth 12 & under | FREE | FREE |
| Ride Wristbands* | \$47 | \$58 |

* Ride Wristbands are only available at Gas King! Buy early and save over \$10 each!

*Advance ticket prices are available at all participating Gas King locations and on-line until August 19 at 11:59 PM. Regular price tickets may be purchased online or at the gate.

PARTNERS



LETHBRIDGE & DISTRICT

SIKSIKAITSI TAPI POWWOW AT WHOOOP-UP DAYS

AUG. 21-22 • GRAND ENTRY 1 PM

LETHBRIDGE, AB • AGRI-FOOD HUB & TRADE CENTRE

FREE UNTIL 3 PM FUELLED BY GAS KING

HEAD STAFF

Powwow Coordinators

Tobias Provost (Piikani)
Eddie Wolf Child (Siksika)

Emcees

Eldon Weasel Child (Siksika)
Travis Plaited Hair (Kainai)
Tony Delaney (Kainai)

Arena Directors

Frank Sitting Eagle (Siksika)
Troy Delaney (Kainai)

Head Dance Judge (men)

Elijah Provost (Piikani)

Head Dance Judge (women)

Josef Melting Tallow (Siksika)

Head Drum Judge

David Spotted Eagle
(Amskapi Piikani)

Tabulation

C&T Tabulations

Sound

Wasteste Sound

Over \$65,000 Prize Payouts

Dance Contest

Men's Buckskin – Open

1st \$800 | 2nd \$600 | 3rd \$400 | 4th \$200

Golden Age 50+ Men (Traditional, Fancy/Chicken/Grass Combined)

Golden Age 50+ Women (Traditional, Fancy/Jingle Combined)

1st \$800 | 2nd \$600 | 3rd \$400 | 4th \$200

Adult Men – 18-49 (Traditional, Grass, Fancy, Chicken)

Adult Women – 18-49 (Traditional, Jingle, Fancy)

1st \$800 | 2nd \$600 | 3rd \$400 | 4th \$200

Teen Boys – 13-17 (Traditional, Grass, Fancy, Chicken)

Teen Girls – 13-17 (Traditional, Jingle, Fancy)

1st \$400 | 2nd \$300 | 3rd \$200 | 4th \$100

Junior Boys – 7-12 (Traditional, Grass, Fancy, Chicken)

Junior Girls – 7-12 (Traditional, Jingle, Fancy)

1st \$200 | 2nd \$150 | 3rd \$100 | 4th \$50

Tiny Tots – 6 & under

Committee Specials

Men: Traditional, Grass, Fancy, Chicken, Buckskin

Women: Traditional, Jingle, Fancy

1st \$800 | 2nd - 5th \$100

Outgoing Princess Specials

Drum Contest

Payouts

1st \$8,000 | 2nd \$6,000 | 3rd \$4,000 | 4th \$2,000

MORE EVENTS

Siksikaitsitapi Princess Pageant

Contact: penny4wind@hotmail.com
Aug. 20

Marketplace - Coordinated by Authentically Indigenous

Contact: authenticallyindig@gmail.com
Aug. 21-22

Indian Relay Races

Aug. 22-24

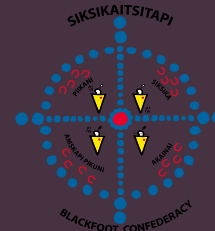
Live music supported by the Blackfoot Confederacy on the Original 16 Stage

Aug. 20-24, 3:30-6 PM daily

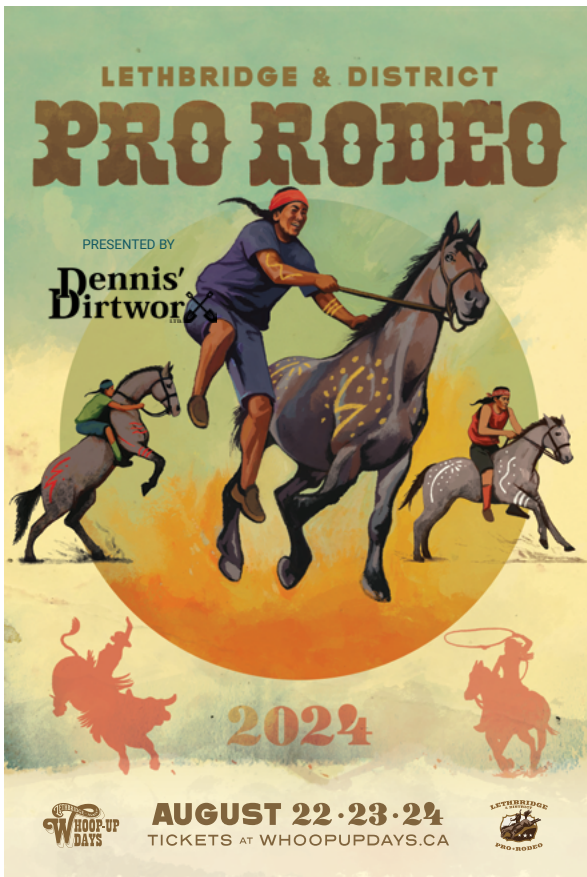
Traditional Games Demonstration

Aug. 23-24

WHOOUPUPDAYS.CA



COMPETITION POWWOW • FAIR • PRO RODEO • INDIAN RELAY RACES • AND MORE



STEEPED IN LEGACY

The Lethbridge & District Pro Rodeo presented by Dennis' Dirtworx is a legacy showcase of southern Alberta sport—it is ingrained in our history, people, and culture. Stories go back more than 125 years of rodeo legends earning their reputation through events in Lethbridge and southern Alberta.

The Lethbridge & District Pro Rodeo has lived through the evolution of the rodeo industry and is now proud to be a stop on the SMS Equipment Pro Rodeo Tour. Notably, we are the closest Canadian Professional Rodeo to the US border which helps us attract top American rodeo athletes.

[BUY TICKETS ONLINE](#)



OUR PARTNERS



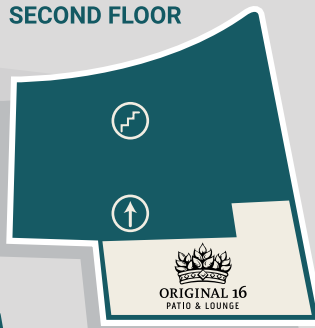
BIKE CHECK

LETHBRIDGE-ALBERTA WHOO-UP DAYS

ENTRANCE
NORTH DOORS



SECOND FLOOR



VISIT THE
SECOND FLOOR



ORIGINAL 16
PATIO & LOUNGE

TUE-THU 2 PM UNTIL 10 PM
FRI-SAT NOON UNTIL 10 PM



SOUTH DOORS



- ENTRANCE / EXIT
- ELEVATOR
- STAIRS
- FIRST AID
- SECURITY
- CROSSING
- MUSTER POINT



MIDWAY



ENTRANCE

RODEO →

ENTRANCE

DROP-OFF LOOP

LETHBRIDGE-ALBERTA WHOO-UP DAYS

TUESDAY • AUGUST 20



CAMERA, ZOOM, SCAN

FOR MORE INFO



FOR MORE INFO

CAMERA, ZOOM, SCAN



🕒 12 PM - 12 AM

📍 SOUTH

🕒 12 PM - 12 AM

📍 NORTH & SOUTH

🕒 12 PM - 12 AM

📍 MIDWAY

🕒 12 PM - 12 AM

📍 MIDWAY



🕒 12 PM - 12 AM

📍 MIDWAY

🕒 12 PM - 9 PM

📍 SALONS A & B

🕒 12 PM - 9 PM

📍 DA STEEL HALL

🕒 12 PM - 9 PM

📍 KB HALL



AMAZING TRICKS
AERIAL STUNTS
UNPREDICTABLE
ANTICS

🕒 2 PM • 4 PM • 6 PM

📍 MIDWAY

PARK PLACE



🕒 9 AM

📍 DOWNTOWN



🕒 1 PM - 5 PM

📍 UFA HALL



ORIGINAL 16 STAGE

feature
productions.ca

PRESENTED BY PCL CONSTRUCTION

BLACKFOOT
CONFEDERACY

🕒 3:30 PM

REBELANGELS 50

6:30 PM

COYOTE JUNCTION

8 PM

MAKIISMA

9:30 PM

DJ CHRIS FAKIR

11 PM

LETHBRIDGE ALBERTA WHOOOP-UP DAYS

WEDNESDAY • AUGUST 21



CAMERA, ZOOM, SCAN

FOR MORE INFO



FOR MORE INFO

CAMERA, ZOOM, SCAN



convergint®



🕒 12 PM - 12 AM

📍 SOUTH

🕒 12 PM - 12 AM

📍 NORTH & SOUTH

🕒 12 PM - 12 AM

📍 MIDWAY

🕒 12 PM - 12 AM

📍 MIDWAY



BUSKERS



🕒 12 PM - 12 AM

📍 MIDWAY

🕒 12 PM - 9 PM

📍 SALONS A & B

🕒 12 PM - 9 PM

📍 DA STEEL HALL

🕒 12 PM - 9 PM

📍 KB HALL



AMAZING TRICKS
AERIAL STUNTS
UNPREDICTABLE
ANTICS

🕒 2PM • 4PM • 6PM

📍 UFA HALL



🕒 12 PM - 9 PM

📍 SALON A & B



🕒 1 PM - 6 PM

📍 UFA HALL



ORIGINAL 16 STAGE

feature
productions.ca

PRESENTED BY PCL CONSTRUCTION

BLACKFOOT
CONFEDERACY

🕒 3:30 PM

JON MARTIN &
LOVERS

6:30 PM

PARIS PICK

8 PM

NATURAL TWENTY

9:30 PM

DJ CHRIS FAKIR

11 PM

LETHBRIDGE-ALBERTA WHOO-UP DAYS

THURSDAY • AUGUST 22



🕒 12 PM - 12 AM
📍 SOUTH



🕒 12 PM - 12 AM
📍 NORTH & SOUTH



🕒 12 PM - 12 AM
📍 MIDWAY



🕒 7 PM
📍 GRANDSTAND



🕒 12 PM - 12 AM
📍 MIDWAY

CAMERA, ZOOM, SCAN

FOR MORE INFO



FOR MORE INFO

CAMERA, ZOOM, SCAN



INFLATABLE CORN MAZE
THE GLOWZONE

🕒 12 PM - 9 PM
📍 SALONS A & B



BUSKERS

🕒 12 PM - 9 PM
📍 DA STEEL HALL



🕒 12 PM - 9 PM
📍 KB HALL



AMAZING TRICKS
AERIAL STUNTS
UNPREDICTABLE
ANTICS

🕒 2PM • 4PM • 6PM
📍 UFA HALL



🕒 12 PM - 12 AM
📍 MIDWAY



🕒 1 PM - 6 PM
📍 UFA HALL



ORIGINAL 16 STAGE

feature
productions.ca

PRESENTED BY PCL CONSTRUCTION

BLACKFOOT
CONFEDERACY

🕒 3:30 PM

TYSON RAY
BORSBOOM

6:30 PM

BROTHER BICKER
BAND

8 PM

WESTCO
CONSTRUCTION

KYLE MCKEARNEY

9:30 PM

DJ CHRIS FAKIR

11 PM

LETHBRIDGE-ALBERTA WHOO-UP DAYS

FRIDAY • AUGUST 23



PRESENTED BY
Dennis' Dirtwork LTD.

🕒 7 PM
📍 GRANDSTAND



🕒 12 PM - 12 AM
📍 SOUTH

🕒 12 PM - 12 AM
📍 NORTH & SOUTH

🕒 12 PM - 12 AM
📍 MIDWAY

🕒 12 PM - 12 AM
📍 MIDWAY

CAMERA, ZOOM, SCAN

FOR MORE INFO



FOR MORE INFO

CAMERA, ZOOM, SCAN



INFLATABLE CORN MAZE
THE GLOWZONE

🕒 12 PM - 9 PM
📍 SALONS A & B



BUSKERS

🕒 12 PM - 9 PM
📍 DA STEEL HALL



🕒 12 PM - 9 PM
📍 KB HALL



AMAZING TRICKS
AERIAL STUNTS
UNPREDICTABLE
ANTICS

🕒 2PM • 4PM • 6PM
📍 UFA HALL



13 YEAR+ EVENT

🕒 7 PM - 12 AM
📍 UFA HALL



ORIGINAL 16 STAGE

feature
productions.ca

PRESENTED BY **PCL**
CONSTRUCTION

BLACKFOOT
CONFEDERACY

🕒 3:30 PM

JOSH DILLON
6:30 PM

TAYLOR ACKERMAN
8 PM

WESTCO
CONSTRUCTION

BIG SUGAR
9:30 PM

DJ CHRIS FAKIR
11 PM

LETHBRIDGE-ALBERTA WHOO-UP DAYS

SATURDAY • AUGUST 24



PRESENTED BY
Dennis' Dirtwork LTD.

🕒 7 PM
📍 GRANDSTAND



🕒 12 PM - 12 AM
📍 SOUTH

🕒 12 PM - 12 AM
📍 NORTH & SOUTH

🕒 12 PM - 12 AM
📍 MIDWAY

🕒 12 PM - 12 AM
📍 MIDWAY



🕒 12 PM - 9 PM
📍 SALONS A & B



BUSKERS

🕒 12 PM - 9 PM
📍 DA STEEL HALL



🕒 12 PM - 9 PM
📍 KB HALL



AMAZING TRICKS
AERIAL STUNTS
UNPREDICTABLE
ANTICS

🕒 2PM • 4PM • 6PM
📍 UFA HALL



HOT SUMMER NIGHT

🕒 7 PM
📍 KB HALL



POWERED BY
ATB WEALTH

FIREWORKS

🕒 11 PM
📍 GRANDSTAND



ORIGINAL 16 STAGE

feature
productions.ca

PRESENTED BY **PCL**
CONSTRUCTION

**BLACKFOOT
CONFEDERACY**

🕒 3:30 PM

JUSTIN SUTTON

6:30 PM

CODY HALL

8 PM

WESTCO
CONSTRUCTION

EMERSON DRIVE

9:30 PM

DJ CHRIS FAKIR

11 PM

LETHBRIDGE-ALBERTA WHOO-UP DAYS PARADE

The Whoop-Up Days Parade is the iconic start to Lethbridge's most popular and longest-running community fair. Showcasing the people, businesses, and organizations who call Lethbridge home, the parade is a celebration of the region's heritage and future.

PRESENTED BY



**TUESDAY, AUGUST 22 • 9 AM • STARTING
AT PARK PLACE MALL**



PARADE MARSHAL • DUANE KESLER



A true embodiment of western spirit, Duane Kesler is Honorary Parade Marshal for the 2024 Whoop-Up Days Parade, presented by Park Place Shopping Centre.

"It is an honour to be thought of in this manner," says Kesler. "I have been a part of Lethbridge & District Exhibition since I was four years old and I am proud to say I have lived in southern Alberta my whole life."

Kesler is a multi-time winner of the Canadian Pro Rodeo Association Stock Contractor of the Year award, including having earned the honour in each of the last two seasons. He has supplied bucking stock to the Canadian Finals Rodeo, the National Finals Rodeo, and countless other major rodeos across North America.

GROW UP WESTERN

For 2024, floats and participants are encouraged to decorate, dress, and dream all things Western. The parade's theme is 'Grow Up Western,' which echoes the official song of Whoop-Up Days 2024, written and performed by Lethbridge's own Cody Hall.

Join us and sign along as Cody Hall performs from the Southland Trailers' Stage during the parade!





DA STEEL HALL • DAILY 12 PM - 9 PM



DA STEEL HALL • DAILY 12 PM - 9 PM



MIDWAY • DAILY 12 PM - 12 AM

PRESENTED BY



AVAILABLE ON THE MIDWAY & INSIDE
DAILY FROM NOON

PRESENTED BY



IN PARTNERSHIP WITH



INGREDIENT SUPPLIERS



AGRI-FOOD HUB & TRADE CENTRE

HOST YOUR EVENT WITH US

MEETINGS • TRADE SHOWS • CELEBRATIONS • CONFERENCES



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SUPPORTING
**Lethbridge Family
Services**
Since 1910



TICKETS AVAILABLE ON THE MIDWAY
\$55 PLUS FEES

PRESENTED BY

convergent[®]

LIVE ON THE MIDWAY DAILY
SHOWS AT 2 PM - 4 PM - 6 PM

EXTREMEDOGS



KB HALL

DAILY 2 PM - 9 PM

LETHBRIDGE - ALBERTA WHOO-P-UP DAYS



FRIDAY AUGUST 23
9:30 PM

PRESENTED BY
WESTCO
CONSTRUCTION

LIVE ON THE

ORIGINAL
16
STAGE



THURSDAY AUGUST 22
9:30 PM



SATURDAY AUGUST 24
9:30 PM

• LIVE ENTERTAINMENT INCLUDED WITH ADMISSION •
AUG. 20-24, 2024 • 3:30 PM – MIDNIGHT DAILY

WHOOUPDAYS.CA





ORIGINAL 16 STAGE

HEADLINERS

PRESENTED BY

WESTCO
CONSTRUCTION

THURSDAY



FRIDAY



SATURDAY



SCHEDULE

| TIME | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---------|--|---------------------|---------------------|-----------------|----------------|
| 3:30 PM | Blackfoot Confederacy Entertainment presented by  | | | | |
| 6:30 PM | Rebel Angels 50s | Jon Martin & Lovers | Tyson Ray Borsboom | Josh Dillon | Justin Sutton |
| 8 PM | Coyote Junction | Paris Pick | Brother Bicker Band | Taylor Ackerman | Cody Hall |
| 9:30 PM | Makiisma | Natural Twenty | Kyle McKearney | Big Sugar | Emerson Drive |
| 11 PM | DJ Chris Fakir | DJ Chris Fakir | DJ Chris Fakir | DJ Chris Fakir | DJ Chris Fakir |

 Z PROMOTIONS

**FIGHT NIGHT
MAIN EVENT 20**

HORROW vs BRENT'S

**HEAVYWEIGHT BARE KNUCKLE
BOXING TITLE FIGHT**

FRIDAY | AUG 23 | 2024

LETHBRIDGE & DISTRICT EXHIBITION GROUNDS
3401 Parkside Drive South, Lethbridge, AB



HOT SUMMER NIGHT
At Whoop-Up Days

SATURDAY, AUGUST 24
AGRI-FOOD HUB UFA HALL



Fireworks Finale

LIGHTS UP THE SATURDAY NIGHT MIDWAY BEGINNING AT 11 P.M.

 POWERED BY

 **WEALTH™**



PARTNERS

